



# Policy Breakfast

## Alitalia: una storia infinita

*Dr. Andrea Giuricin*

Milano, 18 gennaio 2017



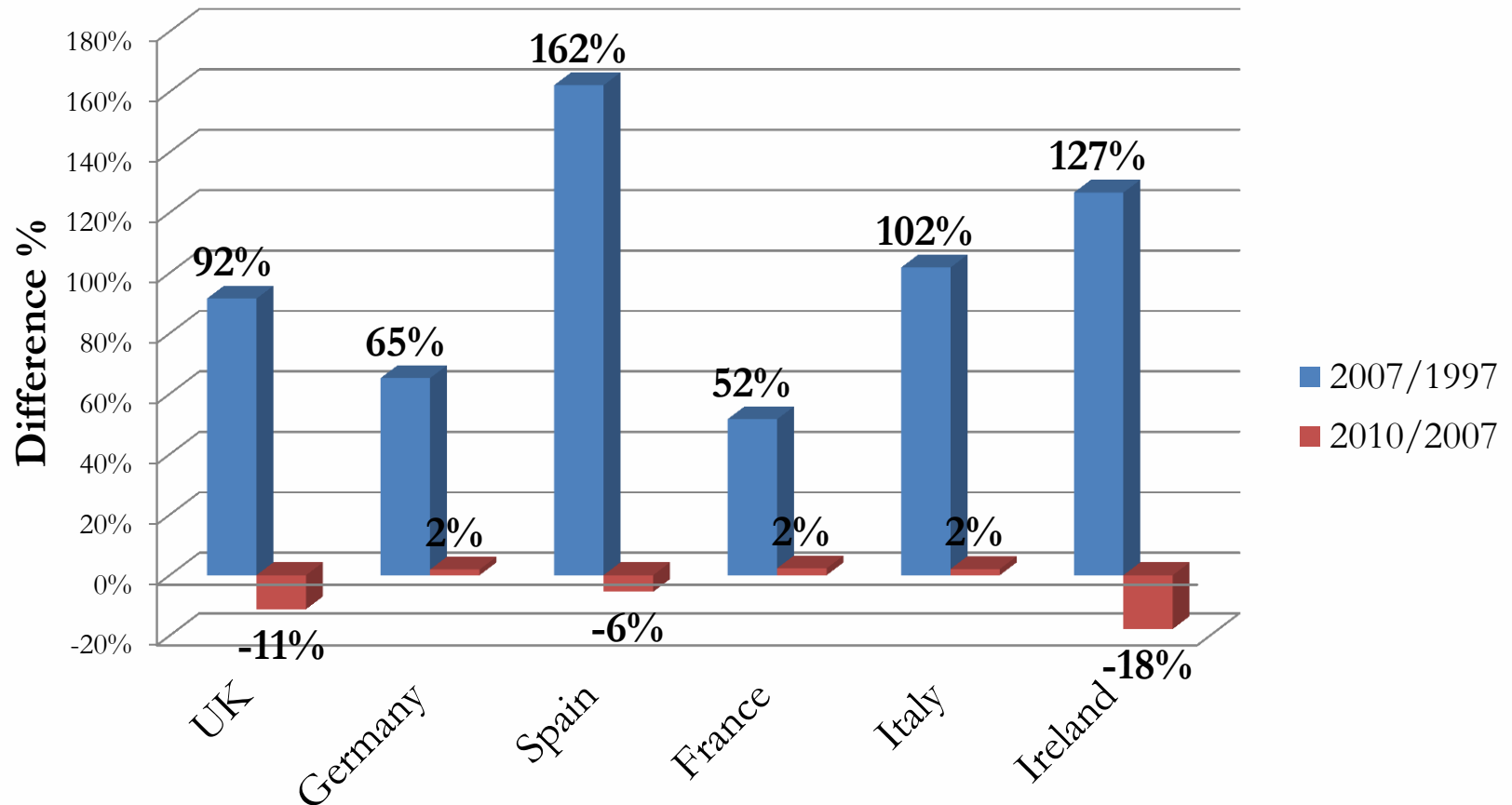
## **Dr. Andrea Giuricin**

- ❑ Research Fellow Istituto Bruno Leoni**
- ❑ Adj. Professor Mobility management and Marketing Services at University Milan Bicocca**
- ❑ Adj. Professor “Made in Italy”, University of Minnesota, Michigan State University and University of Southern California**
- ❑ Visiting Professor at China Academy of Railway Sciences**
- ❑ CEO - TRA Consulting**
- ❑ NTV – Strategic Consultant for the President**
- ❑ Analyst in TLC and transport WSJ, Reuters, Bloomberg, Businessweek, RAI, Xinhua.**
- ❑ Contributor at Panorama, Il Foglio, Il Fatto Quotidiano, DiarioEconomico (PT)**

# ALITALIA: UNA STORIA INFINITA



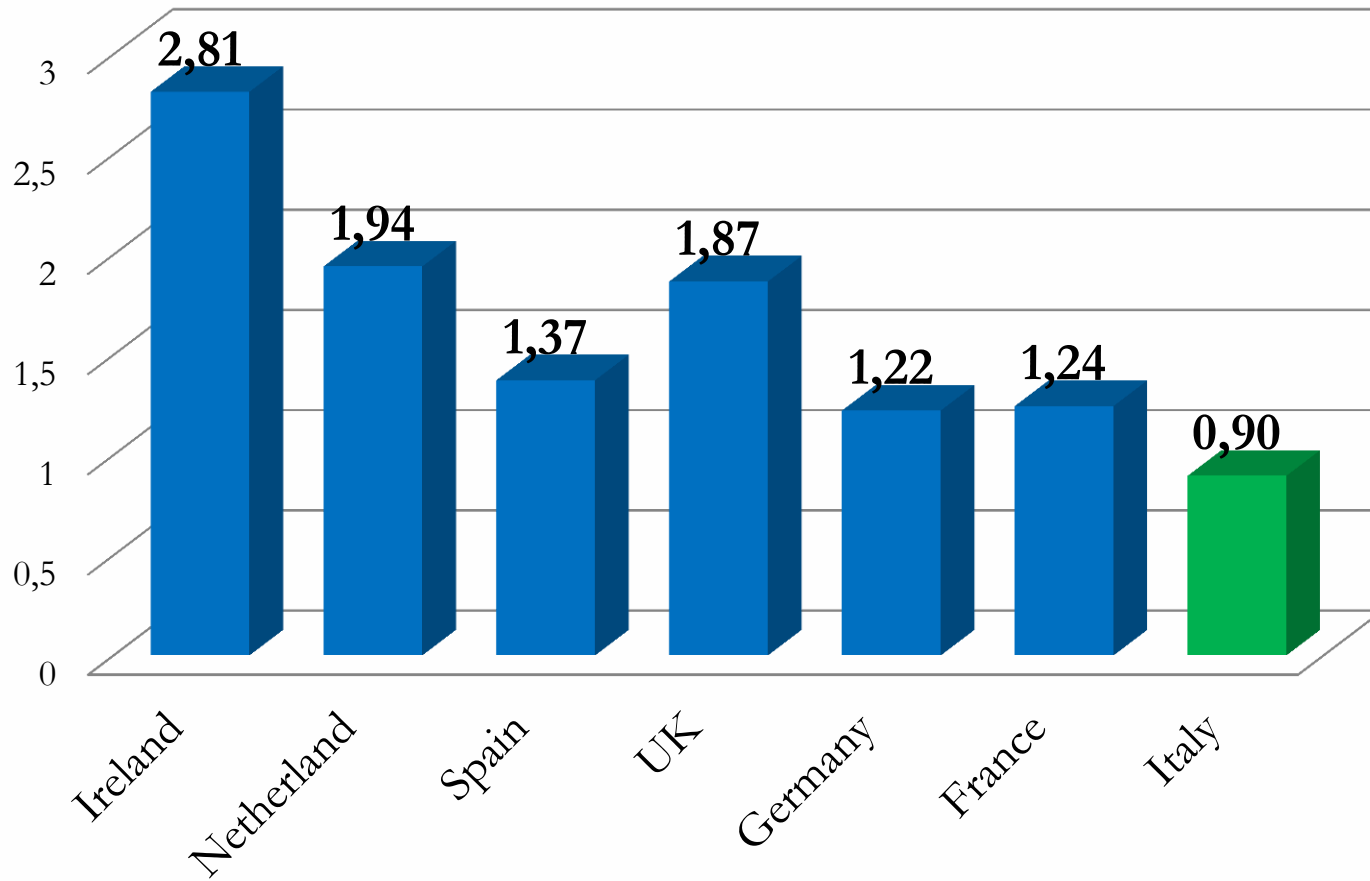
## Passengers in Air Transport (1997-2007 e 2007-2010)



# ALITALIA: UNA STORIA INFINITA



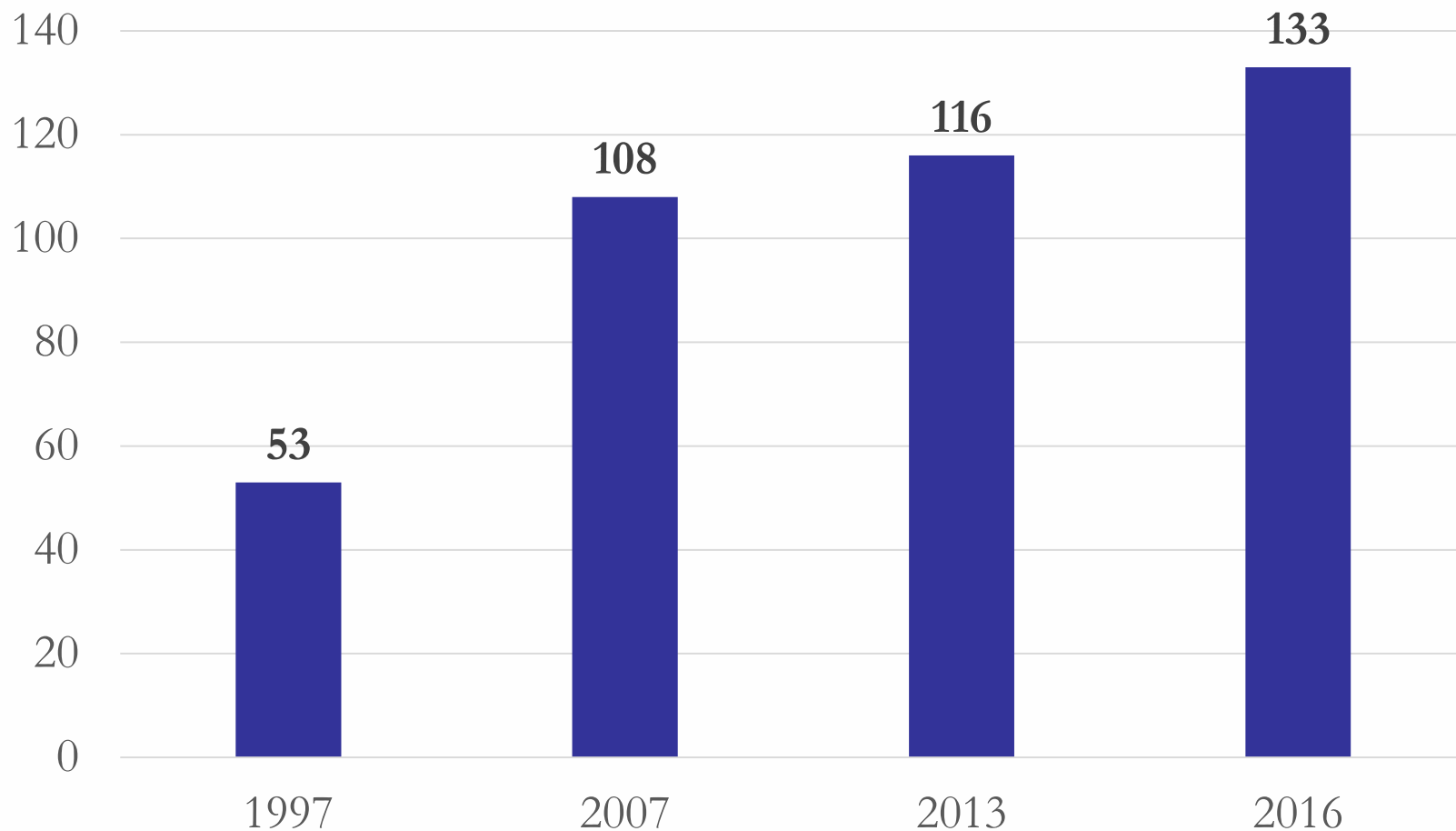
Flights per Inhabitants 1997



# ALITALIA: UNA STORIA INFINITA



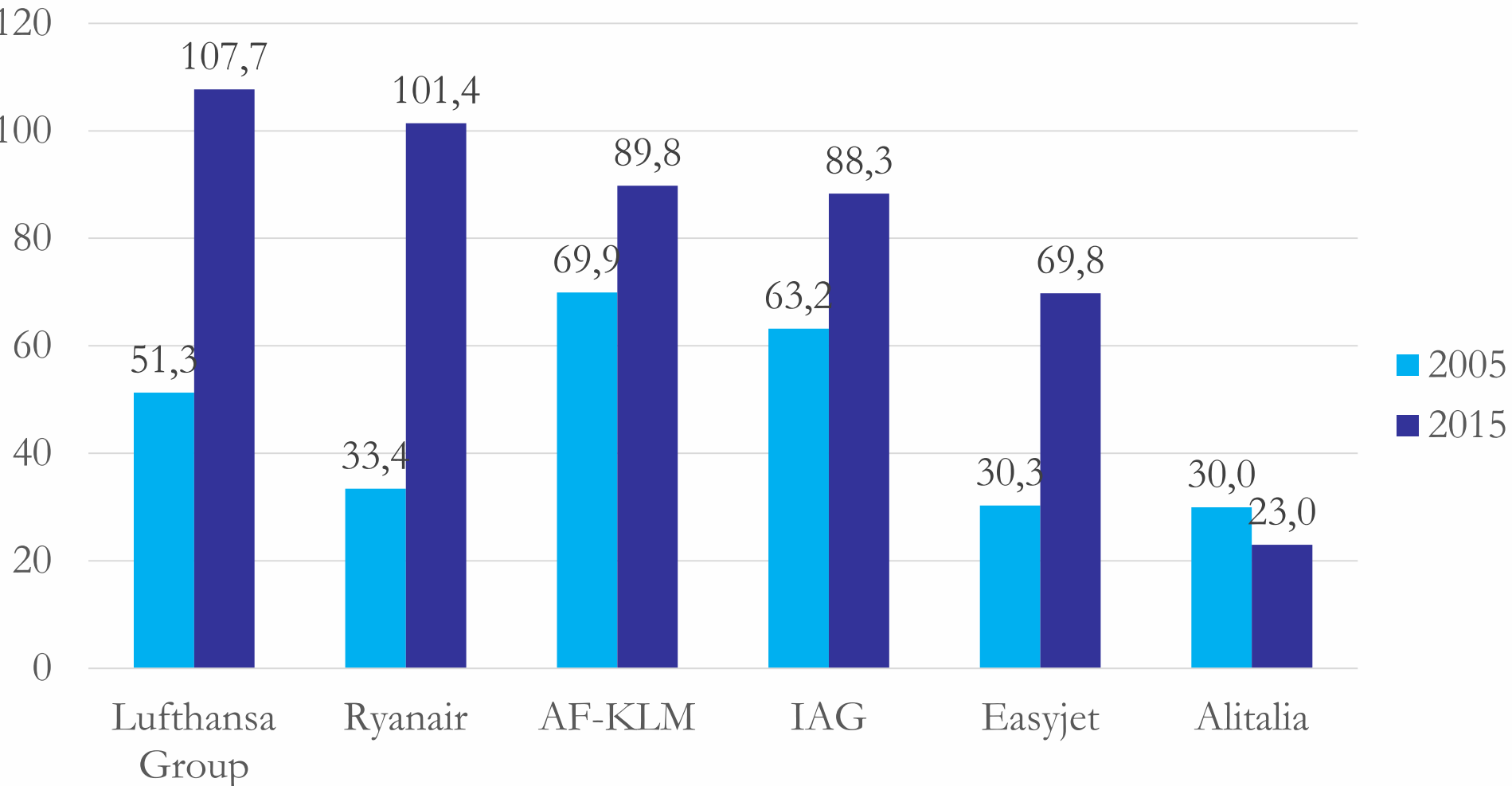
## Mercato Aereo Italiano (mln Pax)



# ALITALIA: UNA STORIA INFINITA



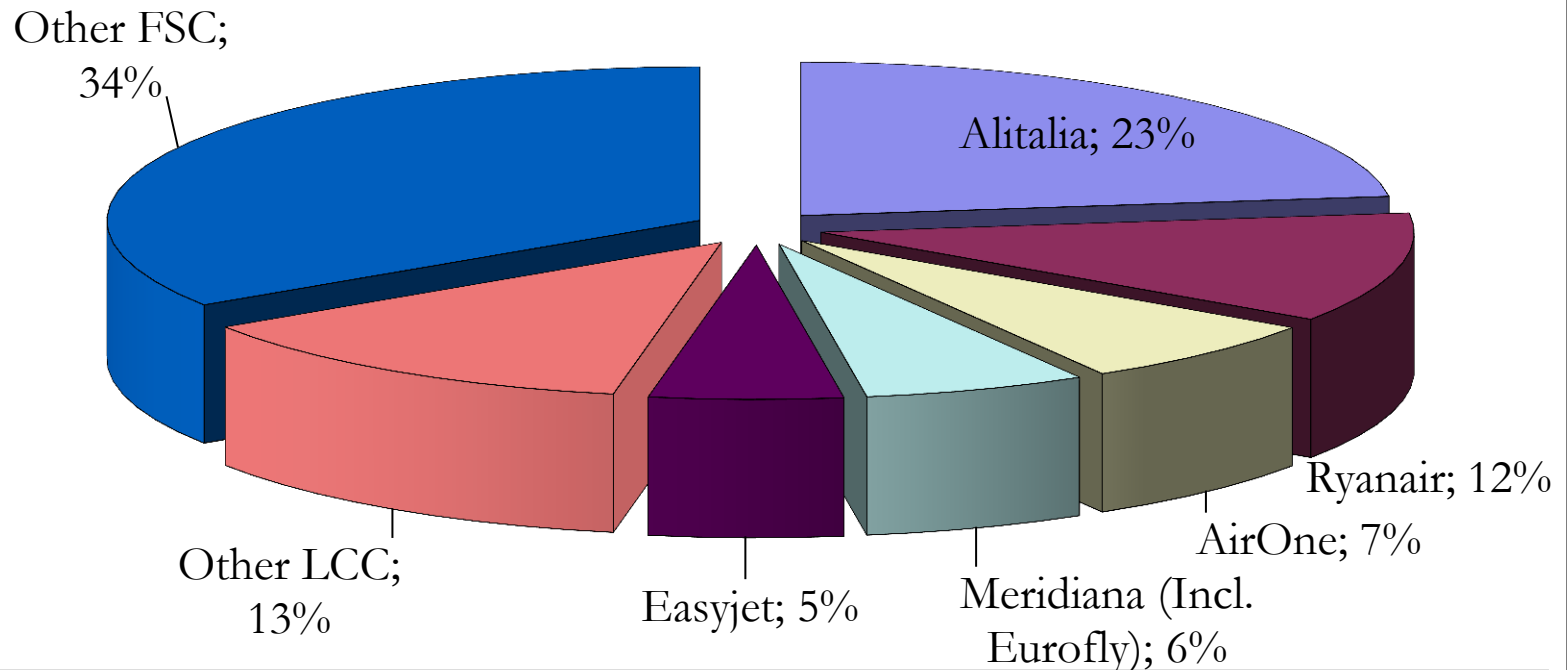
## Compagnie Aeree Europee



# ALITALIA: UNA STORIA INFINITA



## Market Share 2007

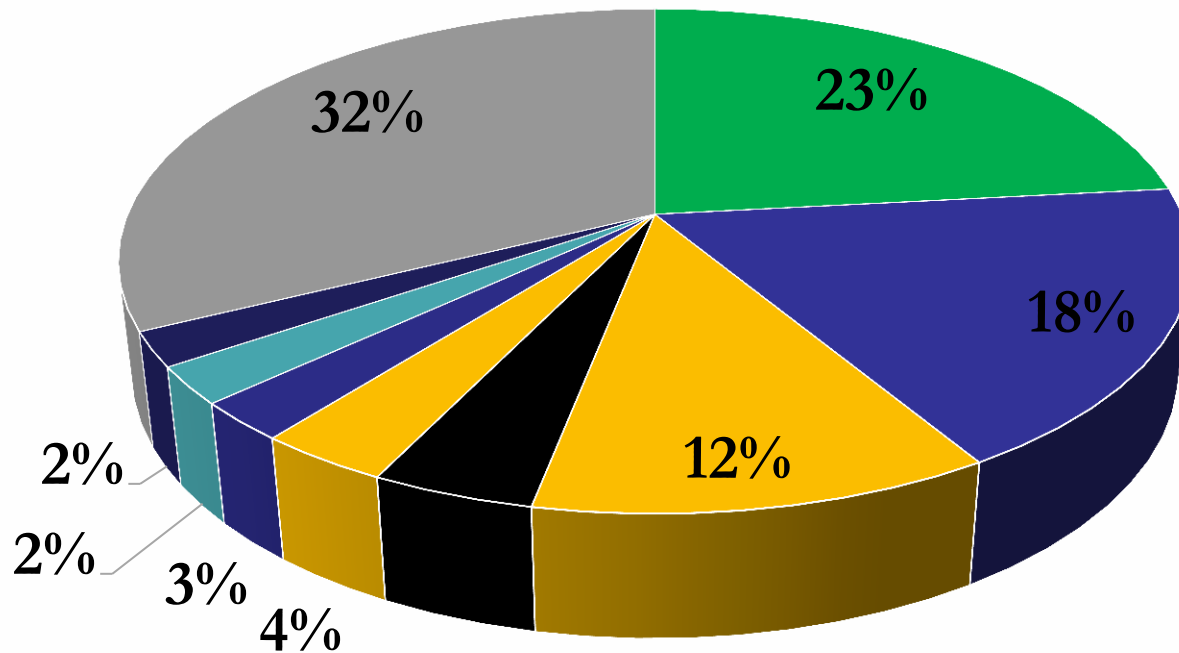


■ Alitalia ■ Ryanair ■ AirOne ■ Meridiana (Incl. Eurofly) ■ Easyjet ■ Other LCC ■ Other FSC

# ALITALIA: UNA STORIA INFINITA



## Quota di mercato in Italia nel 2015



■ Ryanair

■ Vueling

■ British Airways

■ Alitalia

■ Lufthansa

■ Meridiana Fly

■ Easyjet

■ Wizzair

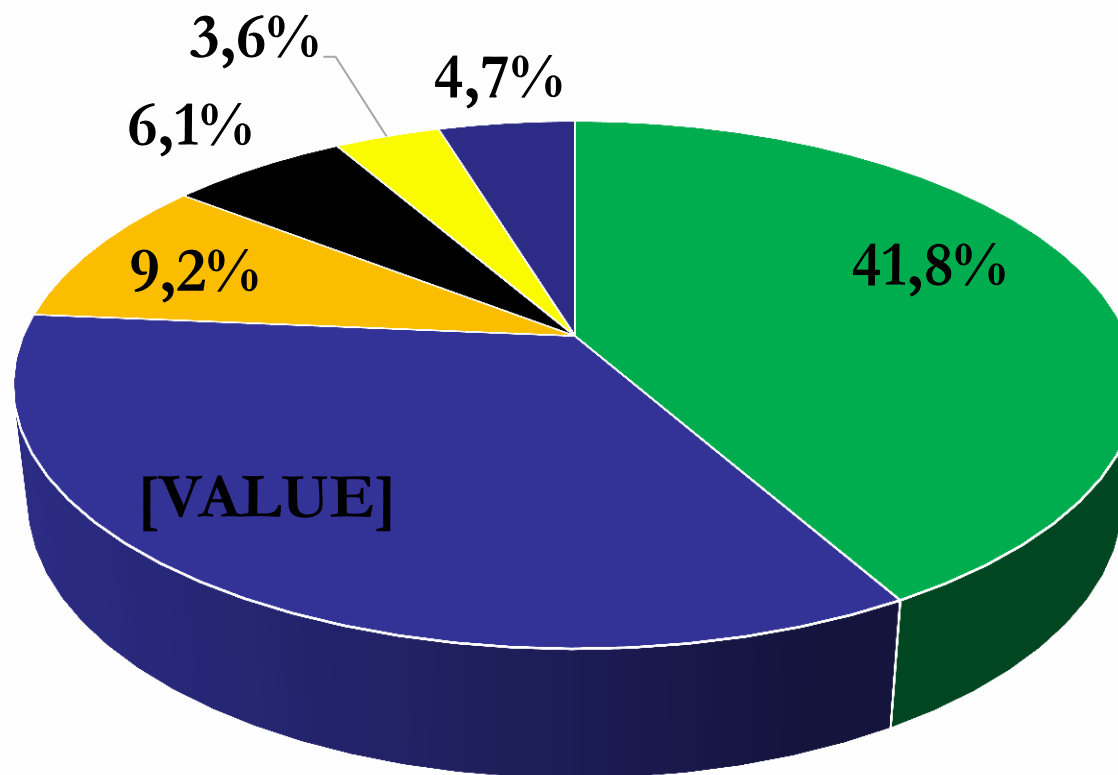
■ Altri



# ALITALIA: UNA STORIA INFINITA



## Quota di mercato in Italia nel 2015



■ Alitalia ■ Ryanair ■ Easyjet ■ Meridiana ■ Volotea ■ Altri

# ALITALIA: UNA STORIA INFINITA



## ALITALIA AND ETIHAD PARTNERSHIP

# ALITALIA: UNA STORIA INFINITA



# ALITALIA: UNA STORIA INFINITA



Partners of the Etihad Aviation Group in which Etihad retains equity holdings include:

[Etihad Airways](#) (100%);

[Air Serbia](#) (49%);

[Alitalia](#) (49%);

[Air Seychelles](#) (40%);

[Etihad Regional](#) ([Darwin Airline](#)) (33.3%);

[airberlin](#) (29.21%);

[Virgin Australia](#) (24.2%);

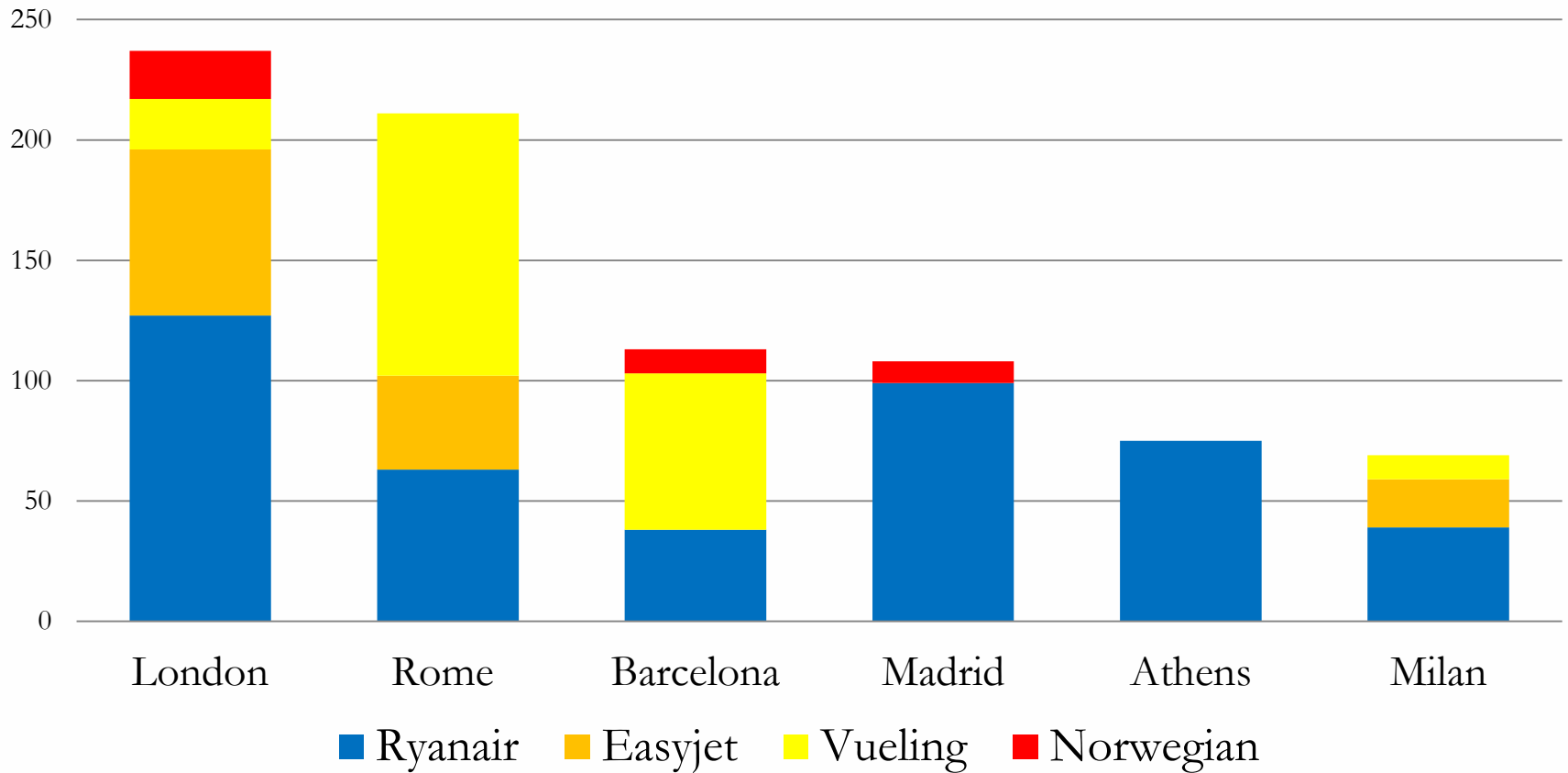
[Jet Airways](#) (24%);

[Aer Lingus](#) (4.99%).

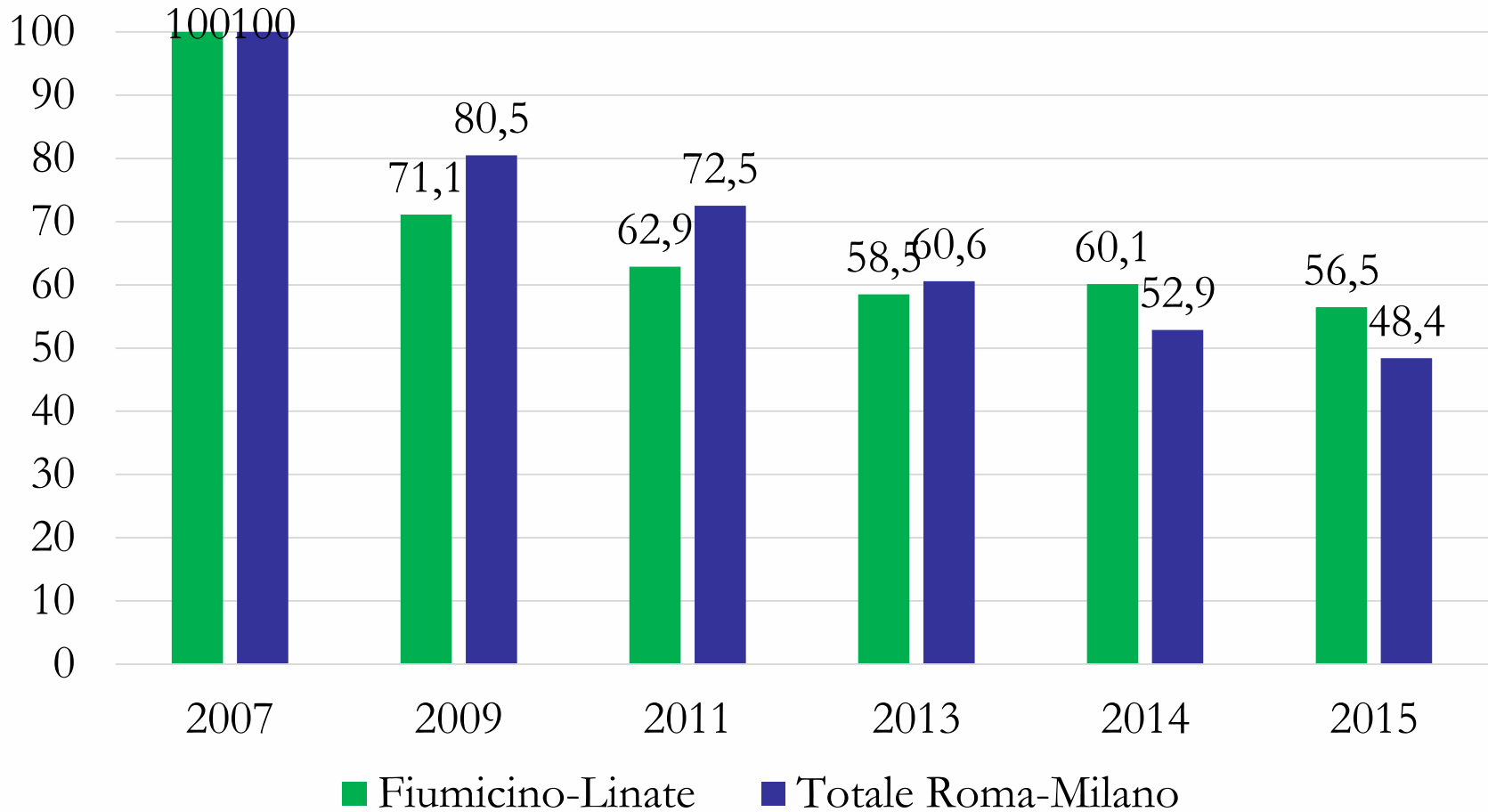
# ALITALIA: UNA STORIA INFINITA



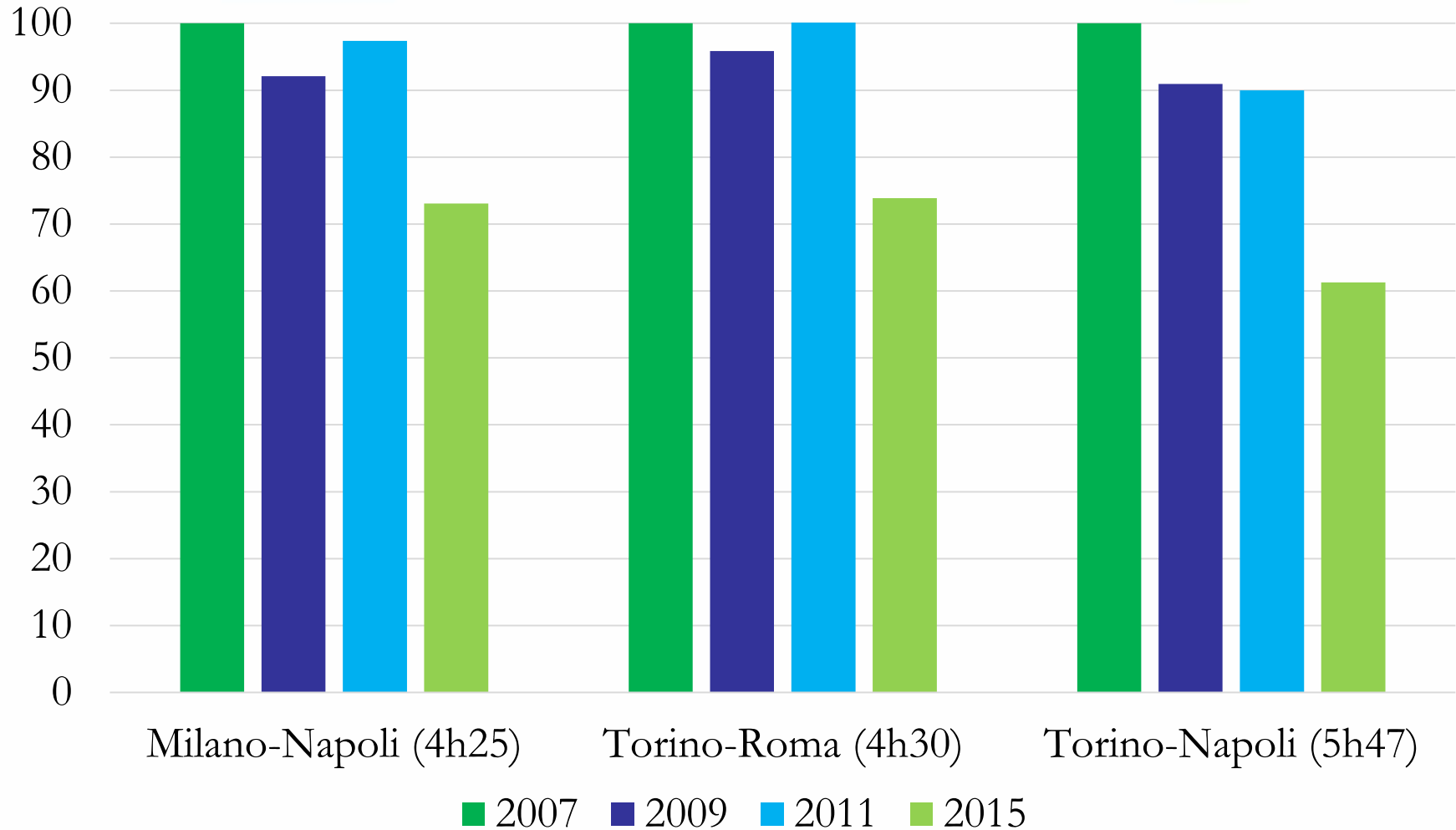
**New Weekly flights**  
(summer season 2015)



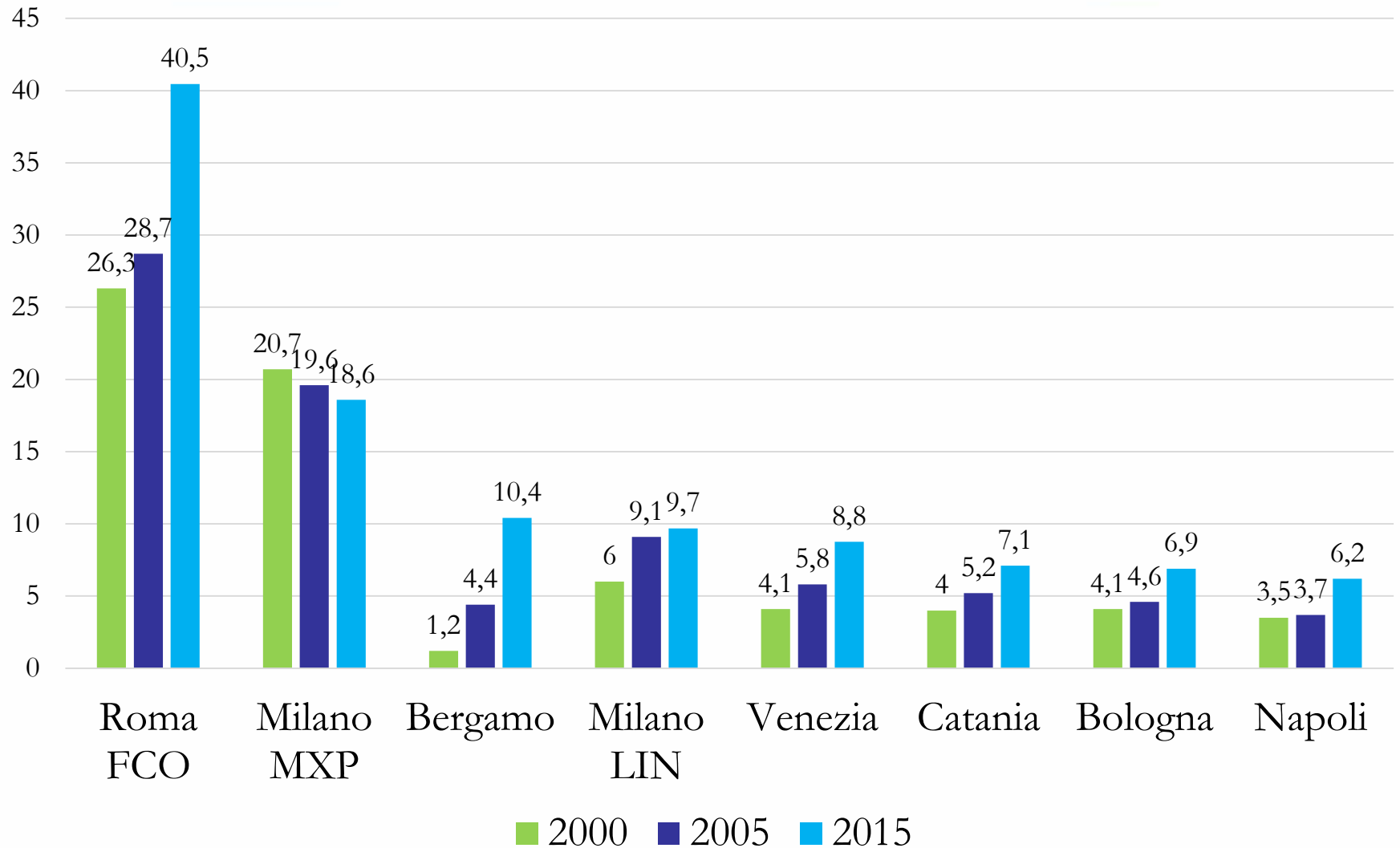
# ALITALIA: UNA STORIA INFINITA



# ALITALIA: UNA STORIA INFINITA



# ALITALIA: UNA STORIA INFINITA

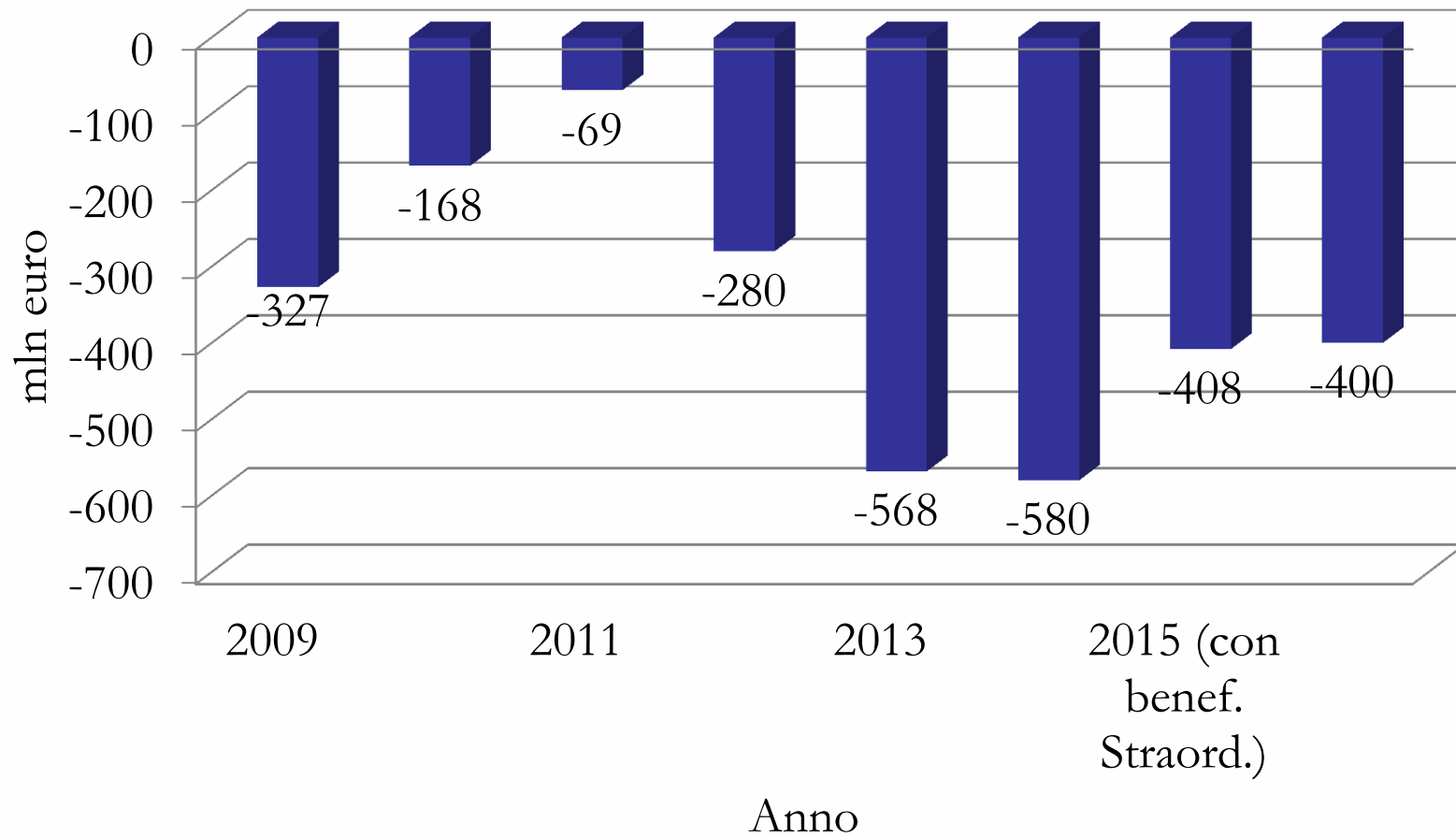




# ALITALIA: UNA STORIA INFINITA



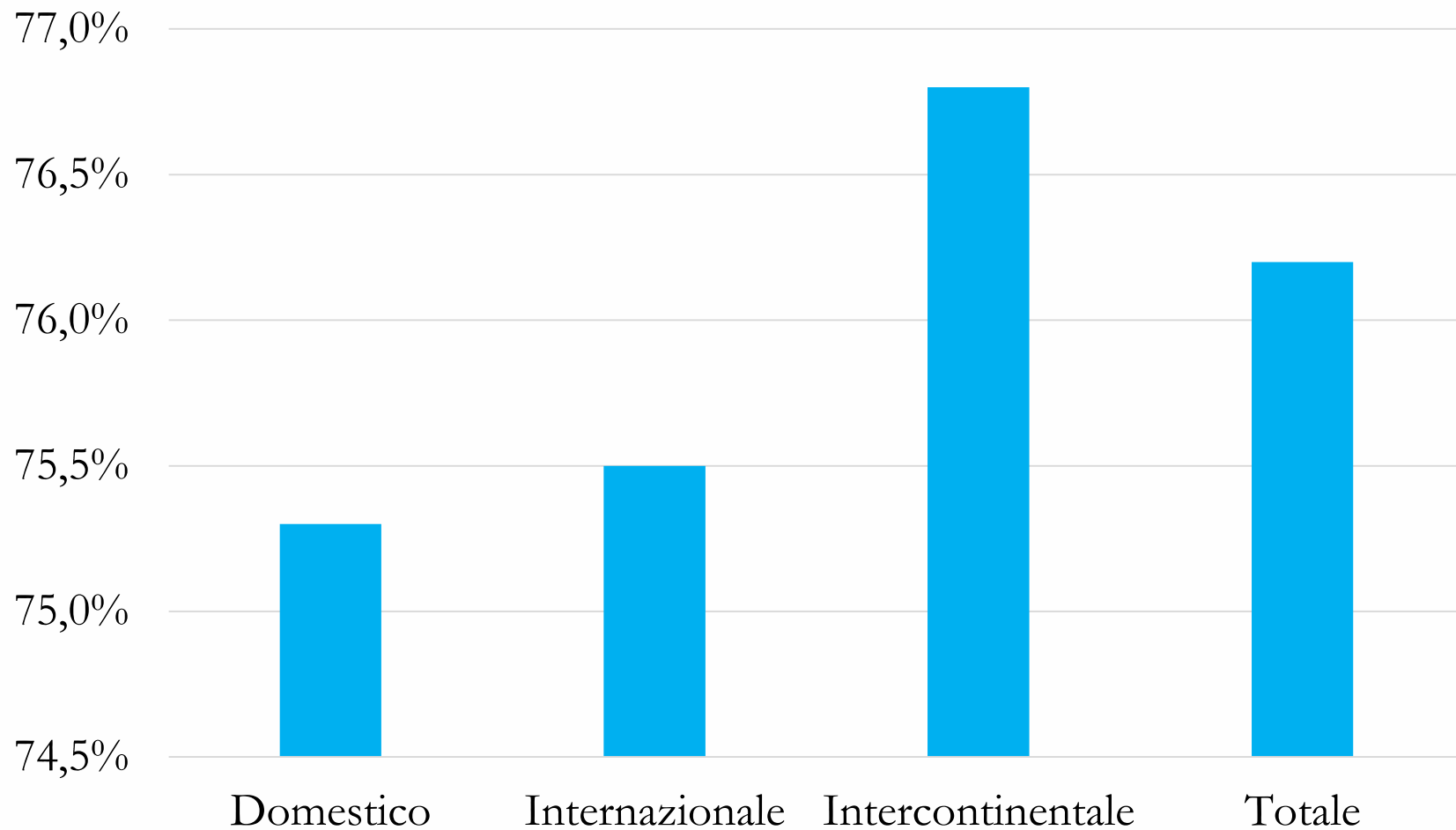
## Perdite Alitalia



# ALITALIA: UNA STORIA INFINITA



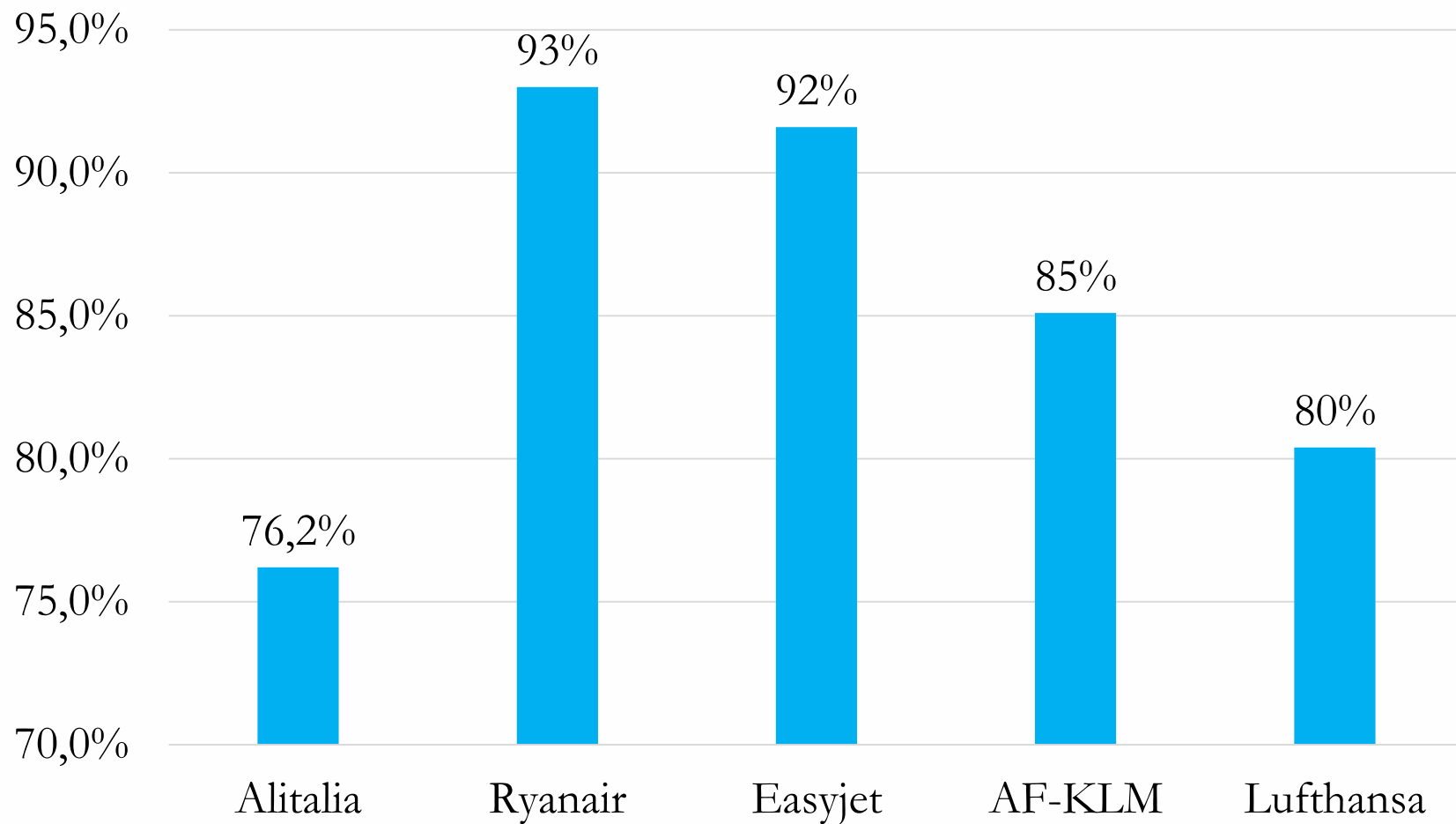
Alitalia LF



# ALITALIA: UNA STORIA INFINITA



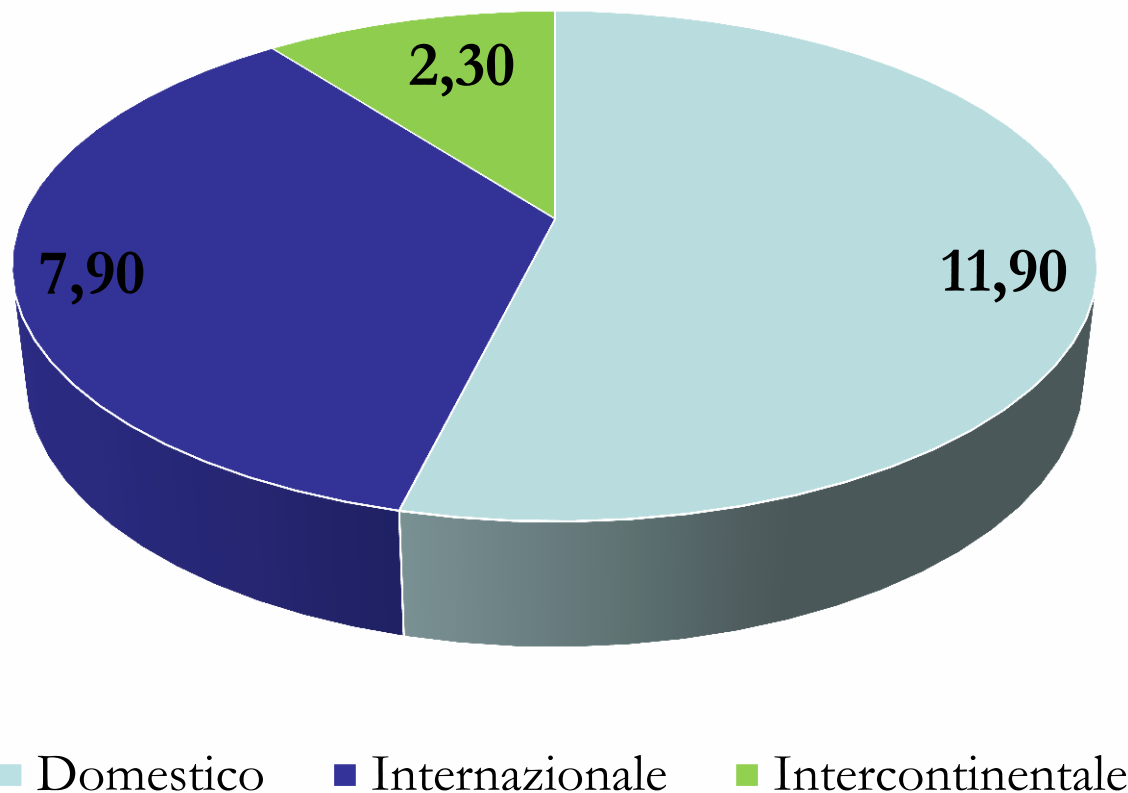
LF nel 2015



# ALITALIA: UNA STORIA INFINITA



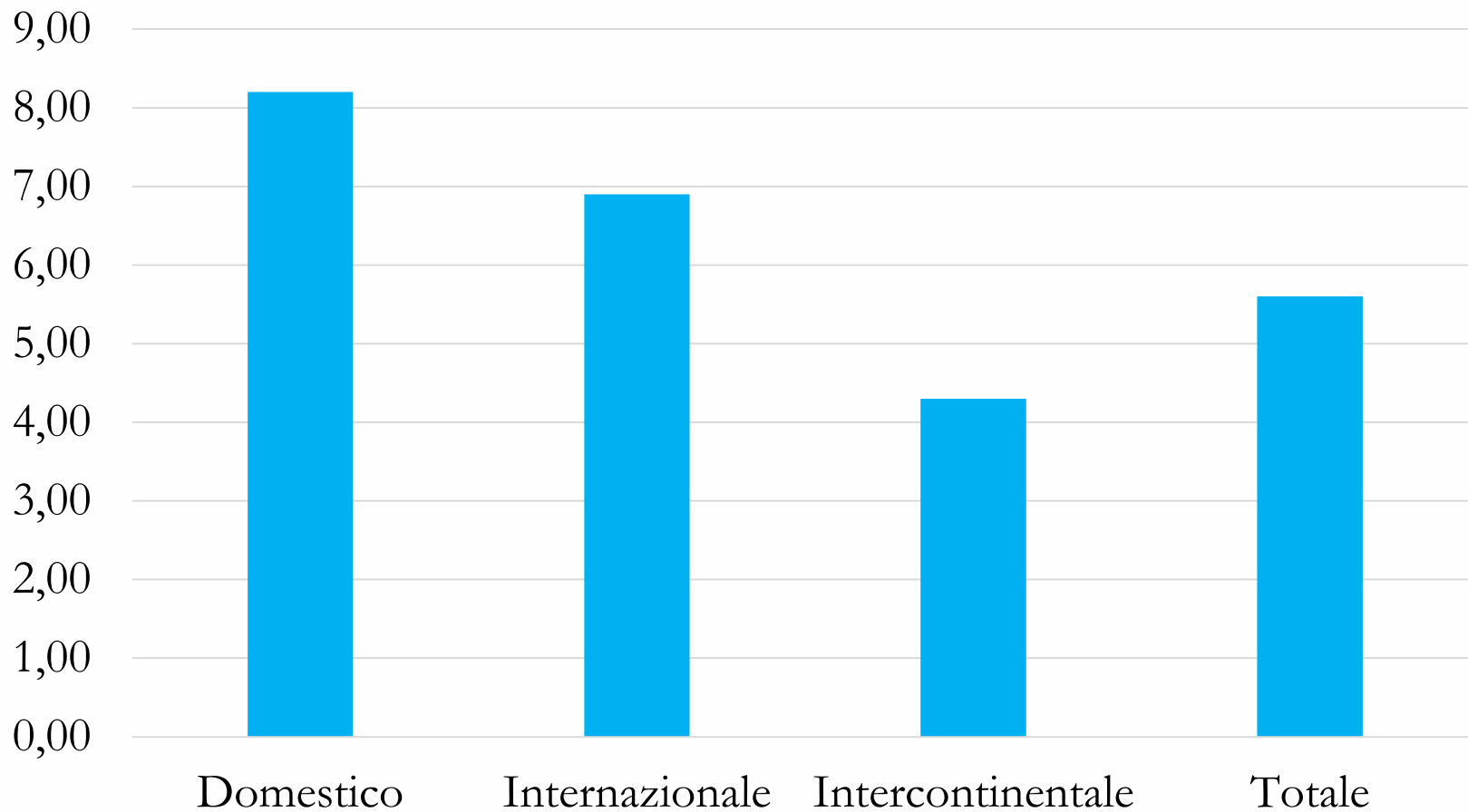
## Passeggeri Alitalia nel 2015



# ALITALIA: UNA STORIA INFINITA



RASK Alitalia nel 2015

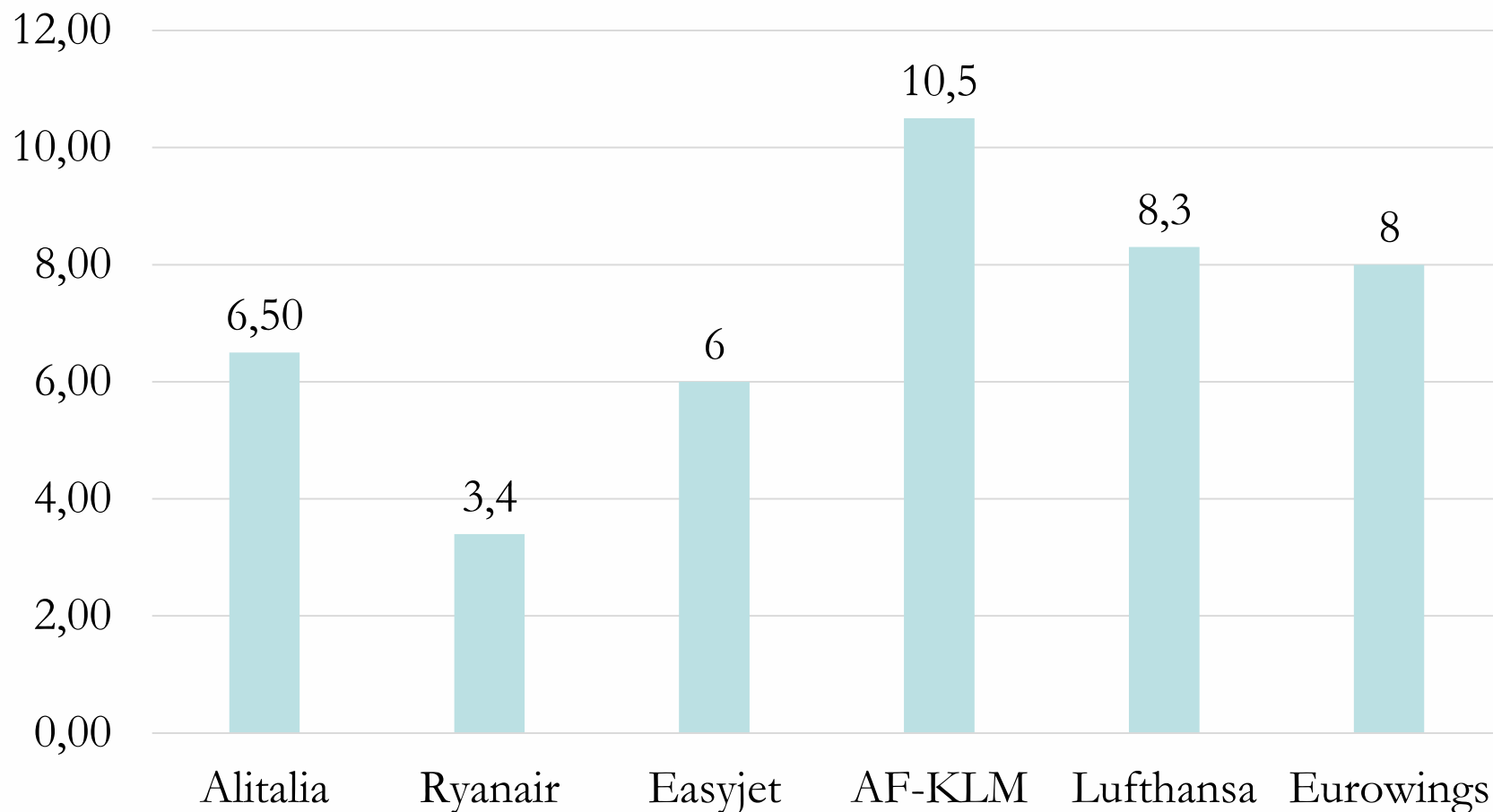


Fonte: Ugo Arrigo

# ALITALIA: UNA STORIA INFINITA



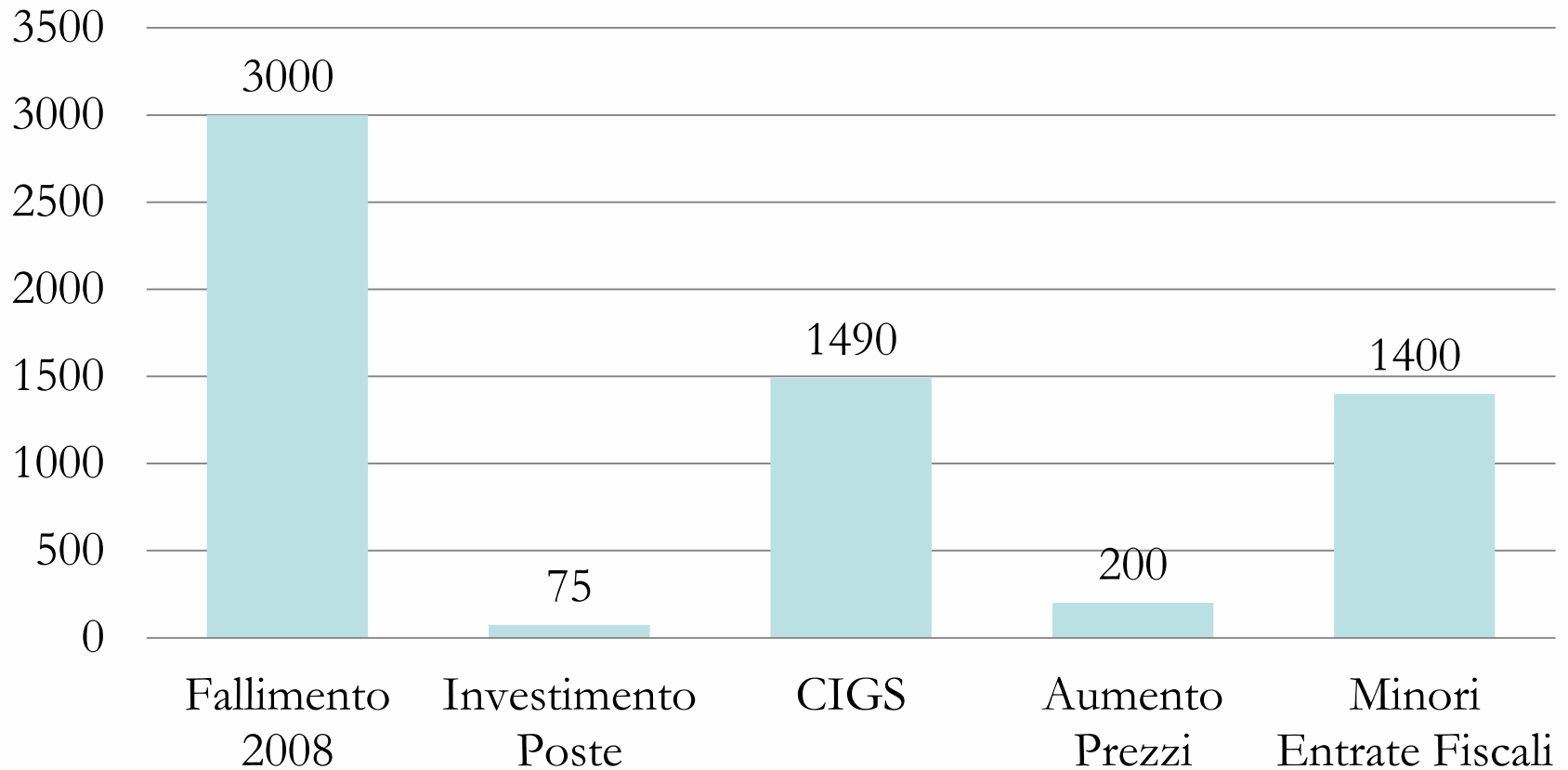
## CASK nel 2015



# ALITALIA: UNA STORIA INFINITA



## Alitalia: Perdite per il settore pubblico (in milioni di euro)





# Thanks for the attention

**Dr. Andrea Giuricin**

**Email: [andrea.giuricin@unimib.it](mailto:andrea.giuricin@unimib.it)**

**Mob: +39 338 69 383 69**